



## Call for papers on Collective Intelligence, general CI/MI and Foresight

### ICI's Conferences

For the last 11 years, the Institute for Competitive Intelligence ([ICI](#)) has supported research in Competitive/Market Intelligence through various studies, cooperations, and a special scientific track at its annual international conference. This year papers submitted to the scientific track will be considered for publication in the Journal of Intelligence in Business (JISIB), Foresight Journal, and Foresight and STI Governance.

### Scientific track

The scientific track of the ICI conference is designed to bring together academics and practitioners to discuss the latest scholarship in CI and MI. This year, we will include a CI/MI related discipline – Foresight as many companies have both Foresight and CI/MI units. This track is chaired by Klaus Solberg Soilen, Professor of Management, Halmstad University, Ozcan Saritas, Professor of Innovation and Foresight, Higher School of Economics, Moscow and Jonathan Calof, Professor Market Insight and Foresight Telfer School of Management, University of Ottawa.

### Journal of Intelligence Studies in Business (JISIB)

[JISIB](#) is a peer-reviewed, no-fee open access journal indexed by Web of Science. The journal publishes articles on topics including market intelligence, marketing intelligence, strategic intelligence, business intelligence, competitive intelligence, collective intelligence, financial intelligence, scientific and technical intelligence, foresight, insight, and equivalent terms in other languages.

### Foresight Journal

[Foresight](#): The Journal of future studies, strategic thinking and policy, is an international bi-monthly journal published by the Emerald Group. *Foresight* is a futures studies journal which seeks to cater for the needs of academics, practitioners and policy makers alike by striking a balance between peer-reviewed articles and commentaries on topics such as theory, methods and practice.

### Foresight and STI Governance

[Foresight and STI Governance](#) is an international interdisciplinary peer-reviewed open-access journal. It publishes original research articles, offering new theoretical insights and practical knowledge related to the following areas: strategic planning, science, technology, and innovation (STI) policy, foresight and other future studies.



## Call for Papers

Academics in Foresight, Competitive and Market Intelligence (CI/MI) have long studied how organizations obtain the best information needed to make sound strategic decisions. However they may not have looked sufficiently into intra-employees cooperation and utilization of machines to obtain similar results. Collaboration and collective efforts have always been important in business. New systems and technologies continue to enable efficiently providing unique opportunities for cooperation and sharing of information. Some companies call this notion their collective IQ, others refer to Collective Intelligence. This call is open to researchers in all disciplines with relevance to Collective Intelligence: technology, business, sociology, political science and law.

All full text research papers accepted for the conference will be considered for publication in the Journal of Intelligence Studies in Business (JISIB), Foresight Journal and Foresight and STI Governance. It is also possible to present papers in the making and we have poster sessions.

Besides papers on collective intelligence, we will also accept papers on topics in competitive-, market, business intelligence and foresight.

### Topics for this academic conference 2020

- Collective intelligence
- Collective IQ
- Collective Behaviour
- Computational collective intelligence
- Networks of trust
- Open Source Intelligence

### But also

- Competitive Intelligence
- Market intelligence
- Business intelligence
- Foresight
- Horizons scanning
- Futures studies
- Foresight literacy

## Proposal Submission

All submissions received must not have been or be intended for publication elsewhere, nor must they be submitted to another conference before the review notification date of this conference.

- Submissions will be double blind reviewed
- Once selected, the speakers agree that they will not deliver their presentations (or derivatives hereof) at CI/MI or foresight conferences throughout 2020. In case of doubt, mention any commitments with other organizers as part of your submission. The conference organizers keep the right to cancel any presentation approval without refunding any expenses that may have incurred prior to the conference upon the breaking of these rules.

## Important dates for the scientific track

- **February 1, 2020:** Max 2 pages abstract submission deadline for scientific paper (title, problem formulation, method, literature. Send to JISIB editor-in-chief, Professor Klaus Solberg Söilen, Halmstad University, Sweden, at [klasol@hh.se](mailto:klasol@hh.se) Subject field in email should read “Paper ICI 2020”)
- **February 15, 2020:** Feedback from double blind review process finalized with Notification of acceptance for scientific paper
- **March 31, 2020:** Deadline for print-ready conference presentation
- **April 19, 2020:** Submission deadline for full scientific papers

In addition to the above requirements, you are also required to submit to the conference organizers a separate presentation proposal by March 1st to [conference@competitive-intelligence.com](mailto:conference@competitive-intelligence.com). Include the following sections:

1. Speaker name, academic title, company
2. Link to your LinkedIn profile, if any (not a prerequisite for successful submission!)
3. Session title
4. Session abstract (max. 250 words)
5. Explain shortly why your session is unique, innovative and relevant for CI/MI professionals
6. Speaker picture (portrait, min 780x960 pixel, preferably a light background) as jpg or png file.
7. Speaker bio (max. 150 words)

8. Indication of the target participant's CI/MI experience:
  - a. Beginner up to 1 year of CI experience
  - b. Intermediate 2-3 years of CI experience
  - c. Advanced more than 3 years of CI experience
9. Are there any confidentiality issues for the presentation?
10. Availability for an interview, if we need to ask for more details on the presentation (via gotomeeting or Skype)
11. Are you willing for a video recording of your presentation to be made? Details will be agreed upon in a separate contract. (Not a prerequisite for a successful submission!)
12. Are you willing to do a 45-minute webinar on the topic to promote you and the conference?  
(Not a prerequisite for a successful submission!)
13. Are you willing to take additional roles during the conference such as panel member in an expert panel, jury member in our ICI Challenge, facilitator in our ICI-Talks.

## **Benefits for Conference Presenters (May 13<sup>th</sup>, 2020)**

Presenters will receive:

- a complimentary registration to the full conference (May 12 and 13; regular price 1190€)
- a fee to cover travel expenses and accommodation
  - €200 if resident in Germany or a neighboring country
  - €400 if resident in the rest of Europe
  - €600 if resident in the rest of the world
- Furthermore, the primary presenter will receive an additional free conference ticket (May 12 and 13) for one colleague. This ticket cannot be transferred to anyone outside the primary speaker's academic institution.
- Potential co-presenters will receive no other benefits than a complimentary conference registration.



## **Institute for Competitive Intelligence (ICI)**

If you want to learn more about the conference organizer – the Institute for Competitive Intelligence – and its annual conference, please contact:

### **GICI - Institute for Competitive Intelligence GmbH**

Korngrasse 9, 35510 Butzbach, Germany

Tel: +49 6033 971 377

Fax: +49 6033 971 376

[conference@competitive-intelligence.com](mailto:conference@competitive-intelligence.com)

## **Registration Fees for Academics**

**Academic Conference only (May 13): 250€+ VAT**

This registration fee includes all components of the conference on May 13, but only entitles you to attend the scientific track.

**Full conference tickets (discounted prices for full-time professors and students), all tracks**

- One day conference ticket: 320€+ VAT
- Two day conference ticket: 540€+ VAT

**For regular non-academic prices, see our website.**