



Competitive & Market Intelligence

Spring Conference ▶ Mar 29 - Jun 07

Advances in the Art and Science of Competitive/Market Intelligence



ICI's Conferencing 2.0 in 2022 – 10 Weeks Interactive Journey

Blending the best elements of in-person conferences with the advanced features of collaborative meeting platforms, ICI has developed an innovative conferencing format. ICI's autumn conference 2021 will offer you learning, sharing, and networking opportunities – in a remote, safe environment. Spread over several weeks, this interactive journey has skillfully woven in interactions for beginners as well as for seasoned practitioners.

Date	Event	Berlin Time	Add to my calendar
Mar 29	Meet&Greet	14:30-16:45	ICS-File
Apr 8	Panel Discussion: Topic to be determined	14:30-17:00	ICS-File
Apr 13	Battle: Smart Tools for Effective CI/MI	14:30-17:00	ICS-File
Apr 28	Conference Day: 9 Presentations, 2 Tracks, ICI-Talks	08:30-17:00	ICS-File
May 13	Barcamp: Topic to be determined	14:30-18:00	ICS-File
May 31	Analytical Case Challenge : Topic to be determined	13:30-18:00	ICS-File
Jun 7	Final Recap	14:30-16:30	ICS-File



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Meet & Greet

March 29, 2022 - 14:30 (Berlin Time)

- Attend this free session to see what the conference is all about.
- Learn about new trends and innovations and share your ideas.
- Get connected to speakers and peers.
- Register for the [free Meet & Greet Session](#)
- Register for the [10 Week Conference Journey](#)

We are looking forward to seeing you!



Time

14:30- Ice-Breaker Session

15:00

Network with peers and like-minded professionals.

15:00-

15:15



Rainer Michaeli
Institute for Competitive Intelligence

Opening: The New Conference Format 2021

- Learn about (ICI's) innovative conferencing concepts.
- Get a feel for advanced online collaboration.
- See how this conference journey can support your career aspirations.

15:15-

15:45



Jonathan Gordon-Till
Oxford Business Intelligence

ICI-Talks: Introduction to New Networking Formats

- Learn about new online collaboration formats like ICI-Talks.
- Propose your favorite ICI-Talks topics in the new online collaboration tool MIRO.

15:45-

16:00

Randomized Coffee Trial

Connect to new peers in random groups and chat in an informal and open setting.

16:00-
16:45



Rainer Michaeli
Institute for Competitive Intelligence

- Live introduction of speakers and topics.
- Get connected to speakers and peers.
- Learn about new innovative topics and trends in CI/MI.

16:45-
17:00

Randomized Coffee Trial

Have a live chat with the speakers and peers. Exchange your ideas and experiences about your favorite conference topics.



Register now!

To secure your ticket visit:
www.competitive-intelligence-conference.com/registration

Remote Conference Ticket Spring 2022	Price	Available discount
Regular	490€	<ul style="list-style-type: none"> • ICI Alumni: graduates of ICI certificates (lifelong discount). • ICI loyalty discount: participants of ICI workshops or conferences, within the last 3 years. • Academics: full time professors and students. • Country discount: resident in one of these countries.
ICI Alumni/Loyalty discount	390€	
Country discount	245€	
Academics	245€	

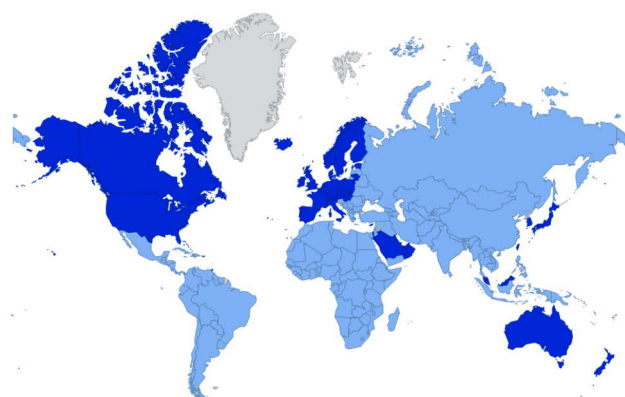
Multiple attendees (from one organisation) will receive a discount on [request](#).

Please [contact us](#) in case you have got any questions.

Payment Options: Invoice, Credit Card, Paypal (all offline); Payment will only be processed after you have received and accepted your invoice.

Remote Conference: Our conference will be offered as a full remote access version via you desktop, tablet or cell phone with a live broadcast of all sessions. On top of this, you will have access to the recording of all sessions until Aug 31, 2022.

Country Discount



Dark blue: Countries with regular prices

Light blue: Residents of all other countries receive a 50% discount. (select 'Country Discount' above)

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