



Call for Speakers

Shape the Future of Competitive and Market Intelligence

Join the most influential voices in business, academia, and technology as we explore how AI is revolutionizing Competitive and Market Intelligence. In an era of geopolitical uncertainty and breakthrough technologies, your expertise can help professionals stay strategically sharp.

Why Your Voice Matters

The CI/MI landscape is transforming rapidly. Our 80+ attendees - professionals from small companies to large corporates, innovative startups, and leading academic institutions - need your insights to navigate:

- AI-driven intelligence methodologies
- Geopolitical disruption impacts
- Getting started in CI/MI
- Intelligence's role in strategic decision-making
- Managing high-impact operations
- Foresight
- Emerging trends in Open Source Intelligence (OSINT)
- Additional topics related to Competitive and Market Intelligence

Conference Overview

- June 23, 2026: Pre-Conference Workshops
- June 24, 2026: Main Conference Day
- June 25, 2026: Post-Conference Workshops

📍 Venue: Goethe University Guest House – Villa Cahn, Frankfurt

An intimate setting fostering direct exchanges, spontaneous discussions, and lasting professional connections.

Our goal is to advance the CI/MI discipline and provide a unique learning and knowledge exchange experience for all attendees alike. The annual international Competitive/Market Intelligence (CI/MI) conference is well established and renowned for its quality, relevance, and originality. The conference attracts mainly corporate practitioners from various industries.

Selection Criteria

Our double-blind review process evaluates submissions on:

- Uniqueness - Novel approaches or perspectives
- Innovation - Cutting-edge methods or technologies
- Relevance - Direct applicability to CI/MI practice



Session Formats

Practitioner Case Studies (35 min + 15 min Q&A)

Present real-world business challenges and solutions from your corporate experience. Confidential information can be disguised to ensure anonymity while maintaining impact.

Interactive Impulse Speeches (35 min + 15 min Q&A)

Challenge mindsets and inspire breakthrough thinking through audience participation. Incorporate multimedia elements and innovative presentation techniques.

Best Practice Presentations (35 min + 15 min Q&A)

Share practical methods, tools, and frameworks with actionable takeaways. Provide templates and checklists that participants can immediately implement.

Hands-on Workshops (Half-day or Full-day), June 23 or 25, 2026

Lead highly interactive, engaging workshops from beginner to expert level. Topics range from standard techniques to innovative approaches borrowed from other disciplines.

What We Offer Our Speakers

Your session will be recorded and made available through ICI's learning platform.

Professional Benefits for Conference Presenters (June 24)

- Complimentary conference ticket (includes all events)
- Travel & accommodation support:
 - €200 (Germany/neighboring countries)
 - €400 (Rest of Europe)
 - €600 (Rest of world)
- Additional conference ticket for a company colleague
- Professional recording for ICI's learning platform for your personal use
- Comprehensive speaker coaching to ensure excellence
- Marketing support through ICI's professional network

Professional Benefits for Workshop Trainers (June 23 & 25, 2026)

- Complimentary conference ticket (includes all events)
- payment depending on the number of actual participants
 - For 5-10 participants: € 1,000/500 (full day/half day)
 - For 10-15 participants: € 1,500/750 (full day/half day)
 - For 15-20 participants: € 2,000/1,000 (full day/half day)



Platform & Reach

- 80+ CI/MI professionals in attendance
- International audience from diverse industries
- Interactive format with Q&A and panel discussions
- Networking opportunities with industry leaders
- Access ICI learning platform – Share, learn, grow and expand your network
- Post conference content distribution (on our ICI learning platform)

Speaker & Trainer Commitments

- **Exclusivity agreement:** No presentation of same content at other CI/MI conferences during 2026
- **Employment changes:** Notify organizers of any job transitions that might affect presentation approval
- **Professional delivery:** Participate in speaker coaching process

Proposal Submission

Submit your proposal(s) until Oct 1st, 2025 to conference@competitive-intelligence.com.

Include these 12 Elements:

1. Speaker credentials (name, title, company)
2. Professional headshot (min. 780x960 pixels, light background, JPG/PNG)
3. Professional bio (max. 250 words)
4. Session title
5. Format selection (Case Study/Impulse Speech/Best Practice/Workshop)
6. Session abstract (max. 250 words)
7. Three key takeaways for attendees
8. Presentation history (if previously delivered)
9. Confidentiality considerations
10. Interview availability (Zoom/Teams for clarification)
11. Video recording consent
12. Willingness to promote the conference in social media

Ready to Lead the Change?

Your expertise can shape the future of competitive intelligence.

Submit your proposal today and join the conversation that's defining tomorrow's strategic landscape.

Questions? Contact us at:

✉ conference@competitive-intelligence.com

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🌐 www.competitive-intelligence-conference.com

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